

# Techweek2020 Event Guide

Techweek is a nationwide series of events, showcasing and celebrating New Zealand innovation. We provide a platform for everyone to meet, share ideas and create connections to enhance our future world.

Techweek2020 is running from the 27 July - 2 August 2020 and has gone digital.

## What is a Techweek event?

Techweek is a platform to showcase tech and innovation in New Zealand. Any event that focuses on tech in New Zealand can be involved. This could be anything from a networking event to an open day or a conference.

## Who can host a Techweek event?

Everyone! Use our helpful tips to generate ideas and organise your event:

- [7 top tips for planning your Techweek event](#)
- [Popular event types at Techweek](#)
- [Techweek Discussion Forum](#)

Note for 2020, Techweek will only allow digital events to be hosted on our platform.

## Why host an event during Techweek?

There are many benefits around hosting a Techweek event, check out the list of reasons why you should align your event with Techweek:

- [Why get involved with Techweek](#)

## How to host an event during Techweek

Follow these three easy steps to submit your event into the Techweek2020 Programme.

1. Create an account on the Techweek platform: [www.techweek.co.nz/me](http://www.techweek.co.nz/me)
2. Add an event - (this is a two-step process, fill in the required details)
3. Submit your event for review

Once your event has been reviewed, Techweek will let you know if your event has been approved or if we require further information about your event. If your event is approved, you will be able to make final edits and payment before being submitted for publishing.