



# UpStarters Mark | Design guide





UpStarters neon mark - Preferred usage



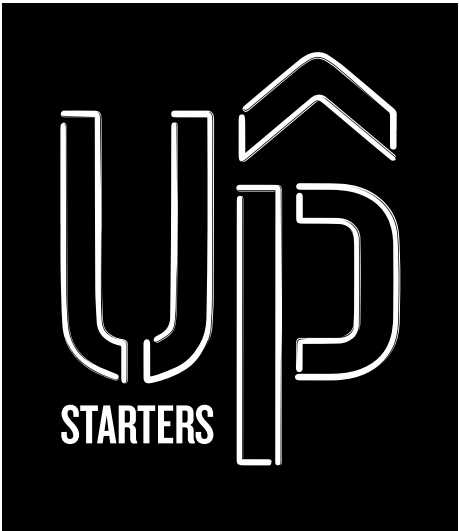
Neon mark to be used on dark background



UpStarters vector neon mark - Blue



UpStarters vector neon mark - Black

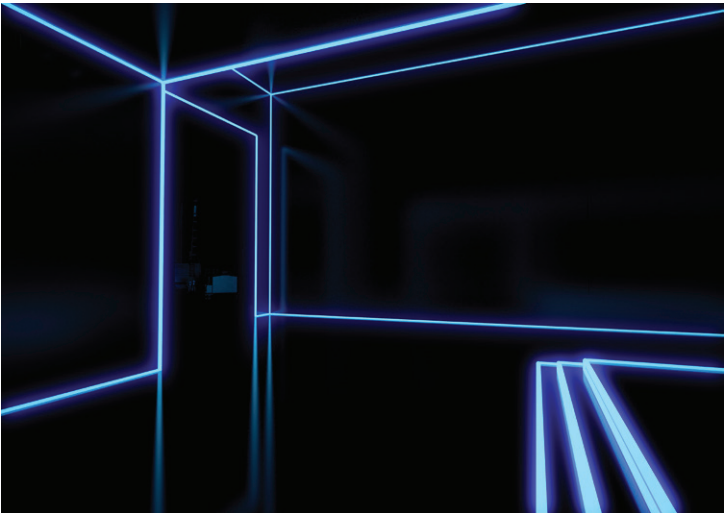


UpStarters vector neon mark - White

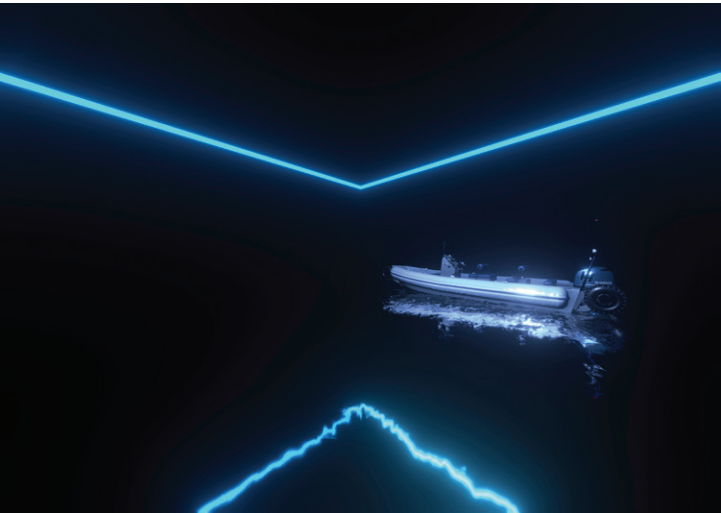
When using these images, the UpStarters mark must be added where possible. See next page for size guidelines



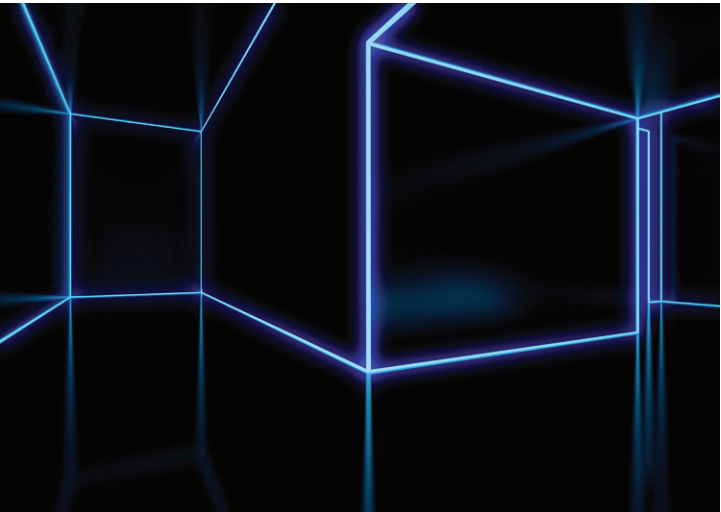
Launch



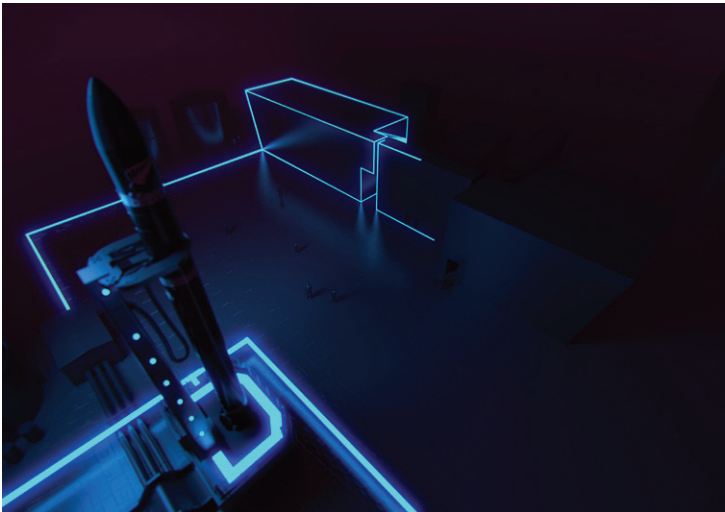
Steps



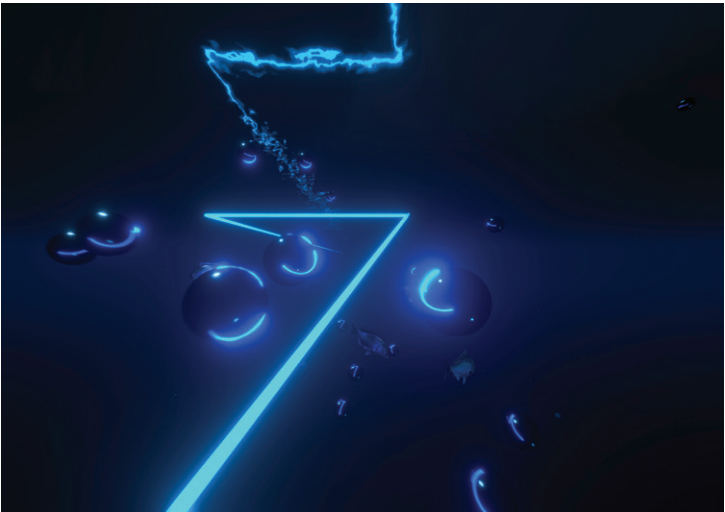
Sealegs



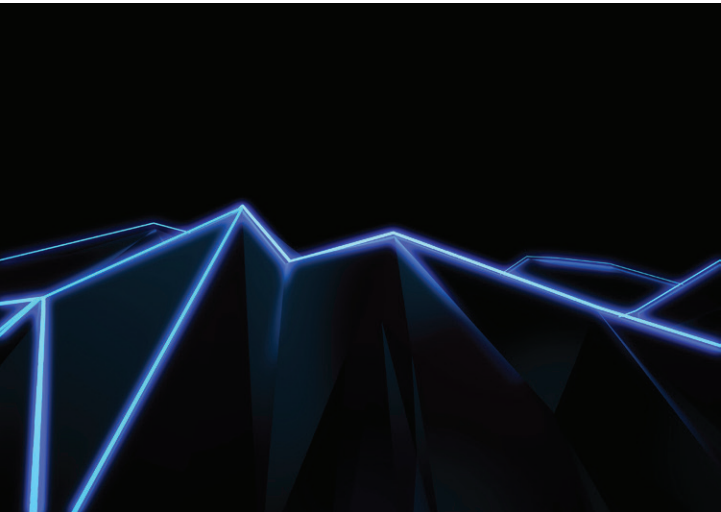
Room



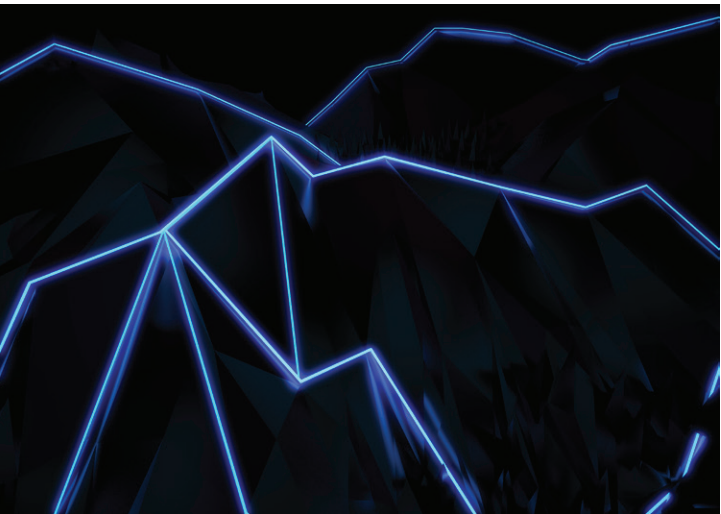
Rocket



Oxygen



Mountain



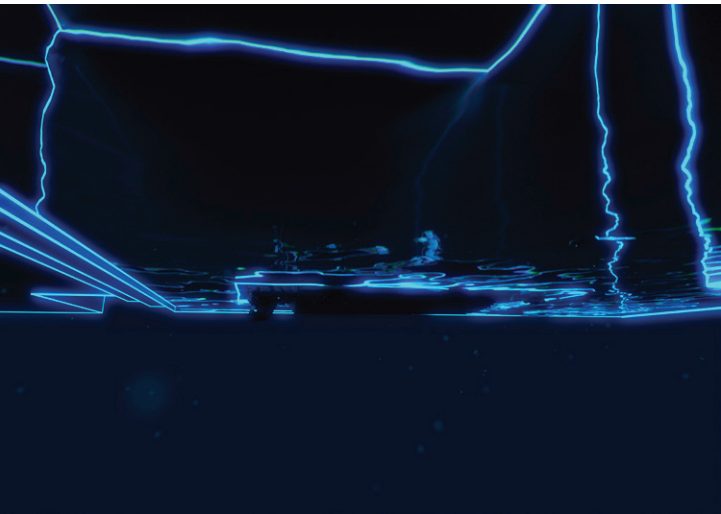
Connected



Edge



Collage



Water



The UpStarters mark must always be used in conjunction with the images.



Web Tile



A4



Wall